

## ATLANTA'S SOUTHERN-FRIED GAMEROOM EXPO CELEBRATES CLASSIC, NEW GAMING FOR THE ENTIRE FAMILY!

June 10-12, 2016 marks the return of what will be the [3rd-annual Southern-Fried Gameroom Expo \(SFGE\)](#), Atlanta's homegrown convention focused on new and retro gaming! With an expected attendance exceeding 3,000 people, SFGE has become the must-attend event in the Southeast for fans of arcade games, pinball machines, video game consoles, and now, tabletop gaming! With more special guests, more live music, and the addition of tabletop gaming, this weekend filled with non-stop gaming is bigger and better than ever!

The **Southern-Fried Gameroom Expo** is the perfect place for fans of gaming and pop culture to meet up, celebrate, and play the 250+ games in the free-play arcade, roll the dice with friends in the additional 14,000 square feet devoted to the GeekDad tabletop boardgame experience, meet legendary game designers and competitors, watch exclusive movie screenings, browse the vendor exhibits, and compete in tournaments galore! Several key features for the event have already been announced:

### SPECIAL GUEST CELEBRITIES

Whether you're a fan of game designers, artists, podcasters, or film legends, SFGE has you covered. This year, we're pleased to welcome the star of the pinnacle '80s gaming sci-fi film, *The Last Starfighter*, [Lance Guest](#). Fans of the popular games *Apples to Apples* and *Munchkin* will no doubt love to meet the artistic talent behind those hugely successful games, [John Kovic](#). Additionally, for fans of coin-op games, we welcome [Bill Adams](#), the co-creator of the classic arcade hits *Tron* and *Spy Hunter* (among others) and [Charlie Emery](#) and [Jack Guarnieri](#), respective owners of Spooky Pinball and Jersey Jack Pinball, who have taken the resurging pinball industry by storm.

### TOURNAMENTS

While casual gamers will feel at ease throughout the weekend, the competitive gamer will also feel right at home! The event will continue to host the PAPA (Professional & Amateur Pinball Association) Circuit Tournament as a precursor to the pinball world championships. There will be countless opportunities for guest to "play & win" numerous board games donated from top companies like Stonemaier Games, Renegade Game Studios, and more! Plus, countless videogame tournaments for prizes are open to all ages throughout the weekend.

### LIVE PERFORMANCES

This year, SFGE is rounding out the event with more live performances and fun events. In addition the return of '80s cover band The B Team, geek-inspired musicians D&D Sluggers and Snoot will take the stage to rock Atlanta. Plus, this year we welcome Atlanta Wrestling Entertainment for some live, high-flying thrills during a full wrestling show Friday evening.

This year, the **Southern-Fried Gameroom Expo** is taking advantage of the expansive space at the Atlanta Renaissance Waverly Hotel & Convention Center, a family-friendly hotel conveniently located off I-75 and I-285, attached to the Cobb Galleria and across from Cumberland Mall. The hotel provides free parking and a special (limited) hotel room rate of only \$114 per night for attendees.

Admission to the **Southern-Fried Gameroom Expo** remains one of the best entertainment values of the summer. Buy your tickets in advance and save money – **a 3-Day Weekend Pass is just \$60 for adults and \$30 for kids (ages 6-12); kids age 5 and under get in free.**

Join us in Atlanta, June 10-12, at the **2016 Southern-Fried Gameroom Expo** and celebrate the resurgence of pinball and arcade gaming! Visit [www.SouthernFriedGameroomExpo.com](http://www.SouthernFriedGameroomExpo.com) to [buy your tickets](#), [reserve your hotel room](#), [check out the latest list of featured games](#), and get all the details on the event schedule and special guests.

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